

*Press release*

**EFESME celebrates Lift MSMEs prominence on the occasion of the MSMEs Day**

**Brussels, July 7<sup>th</sup>, 2020**

On the occasion of the Micro-, Small and Medium-sized Enterprises Day, June 27<sup>th</sup>, EFESME wants to take this opportunity to **celebrate and highlight the fundamental role that MSMEs play in the economic fabric of the continent**, as well as the **constant and only commitment of the Federation to protect and defend European lift MSMEs, their needs and their interests.**

EFESME with all its members is proud to declare that the European Federation has been **successfully representing for many years the lift MSMEs without any conflict of interest**, and that its aim is solely and exclusively their representation and protection. The Federation proudly recognises the importance of lift MSMEs for the sector and its economy, as they represent the overwhelming majority of the companies involved in the sector, both in terms of maintenance and installation of complete lifts and in terms of production of their specific components.

The EFESME Members, representing 14 European states spread across the continent, and the Federation as a whole also want to underline on this important occasion their **firm intention to continue to be the voice of the European MSME lift industry** vis-à-vis the political, legislative, and regulatory Institutions within the European Union and abroad, in the arenas that matter, and with the most different actors, and to fight the **fundamental battles to ensure the prosperity and success of lift MSMEs** across the continent and beyond.