



EFESMEU



The voice of lift crafts and SMEs in Europe

MANIFESTO EFESME

2024 – 2029



Economic Empowerment

- ▶ Implement policies to **support the SMEs' sustainable growth**, also with SBS and SMEUnited
- ▶ Support our members in **bridging the gap between the national and European realities**
- ▶ Support a **fair industrialisation and the quality** of the European manufacturing sector
- ▶ Continue to participate actively in the **development of SME-friendly EU standards**



Access to Finance

- ▶ Support SMEs in getting **access to the EU funding and projects**
- ▶ Support initiatives providing **affordable loans, grants, and financial advice** for SMEs to thrive



Digital Transformation

- ▶ Support the **SMEs digital transformation**, by providing resources and incentives
- ▶ Encourage the **digital skills growth in SMEs**, enhancing efficiency and productivity
- ▶ Support **access to the tools, data and documentation** needed to work safely
- ▶ Participate in the development of **truly European and global SME-friendly digital standards**



Sustainability and Corporate Social Responsibility (CSR)

- ▶ Promote **sustainable, SME-friendly business practices**, with a socio-environmental impact
- ▶ Develop frameworks that reward and recognise SMEs for their **commitment to the CSR**
- ▶ Support the **core concepts of circular economy and right to repair** across Europe



Skills Development

- ▶ Invest in **training programmes and educational initiatives** for the SME workforce
- ▶ Develop national and EU activities to **learn new skills in a SME-friendly way**
- ▶ Create **partnerships with educational institutions** to support SMEs' learning
- ▶ Promote best practises across Europe, putting safety at the first place

www.efesme.org

Member of:

